



ANNUAL  
REPORT  
2022

Good Vision 

## Legal Notice

Publisher:

EinDollarBrille e.V.  
Obere Karlstraße 29  
91054 Erlangen  
Germany



Phone: +49 9131 913 9431

E-mail: [info@GoodVision.org](mailto:info@GoodVision.org)

Internet: [www.onedollarglasses.org](http://www.onedollarglasses.org), [www.goodvision.org](http://www.goodvision.org)



Members of the Board:

Martin Aufmuth, Karsten Wolf

Register of Association: Fürth / VR 200672

Sales Tax ID (VAT ID): DE286412852

Responsible for Press Act: Executive Board:

Martin Aufmuth, Karsten Wolf



Charity Status:

The statutes of EinDollarBrille e.V. in the version of 17.10.2021 fulfil the requirements according to §§ 51, 59, 60 and 61 of the tax code. The EinDollarBrille e.V. is therefore tax-privileged and entitled to issue donation receipts in accordance with the officially prescribed form.

Responsible for the content

(according to § 55 Abs. 2 RStV):

Karsten Wolf

Editors:

Annika Getto, Lisa Schinzel, Wencke Reichmann,  
Karsten Wolf

Design:

HAUSGRAFIK GbR

Printing:

Druckerei Lokay e. K.

Photos:

Martin Aufmuth

Antje Christ

Isabella Bilger

Natalia Buitrago

Kerstin Henning

Heike Hertrich

René von Künßberg

Chantal Neumann

Jakob Neundorfer

Smruti Ranjan Patra

Cornelia Sander

Abdoul Sawadogo

Sigrun Seifert

Francis Seymour

Max Steiner

Ralf Toenjes

Detlef Virchow

We always want to include people of all genders. For this purpose, we always use neutral plural forms. We use the plural form "dear readers," as well as alternating female or male variants to represent all genders when it serves better readability.

Privacy policy: The EinDollarBrille e.V., Obere Karlstraße 29, 91054 Erlangen is responsible for data protection. Because we want to inform you about, and ask for donations for our work, we process your data on the basis of article 6 paragraph 1 letter f of the General Data Protection Regulation (also with the help of service providers). If you do not wish to receive any further correspondence from us, you can object to the further use of your data at any time by post or e-mail.

ONE DOLLAR GLASSES  
THE IDEA

2021

VERGLEICHEN  
SIE SICH  
MIT DEN  
ANDEREN  
BRILLEN  
HERSTELLERN

UND  
SIE WERDEN  
SICH  
FRAGEN  
WAS  
DAS  
HEISST

UND  
SIE WERDEN  
SICH  
FRAGEN  
WAS  
DAS  
HEISST

2021



# OneDollarGlasses THE IDEA

Good vision for all –  
a global challenge

According to a 2019 study by the World Health Organisation (WHO), around 950 million people need glasses but cannot afford them or have no access to optical care.

The consequences: Children can't follow lessons at school and adults can't take up a qualified job or any job at all to support their families.

We want to change this.



# PREFACE

The Board of [EinDollarBrille](#)

Dear Friends of [GoodVision](#),

We would like to begin this review with a very personal expression of gratitude, but also with a sense of nostalgia. Together with you, we would like to look back on eight years in which Brigitte Weis has decisively shaped the face of [GoodVision](#) in various functions. She was not only a member of our Board, but also responsible for the coordination of the African programme countries. As if that were not enough, she also built up our finance department with great competence and continuously expanded it under her professional leadership. All this on a voluntary basis – an incredible achievement that cannot be overstated. Brigitte has now decided to step down from the Board at her own request in January 2023.

Dear Brigitte, we would like to thank you from the bottom of our hearts. Thank you for your time, your competence and your straightforwardness in all matters. We and the whole association will miss you very much!

Looking back on the past year, our eyes start to shine again, because 2022 was our tenth birthday: exactly ten years ago, in 2012, Martin Aufmuth's idea became an association and a success story began. Today, [EinDollarBrille](#) e.V. provides health education and good vision in ten programme countries and puts local people to work, enabling them to feed their families for the first time in their lives.

Together with many helping hands, whether volunteers or staff, we provide basic optical care in places where eye tests and glasses were previously unavailable. In some countries, we are now able to provide more comprehensive care for cataracts and astigmatism.



The international team of EinDollarBrille meets for the Country Workshop 2022 in Erlangen.

### In the anniversary year of 2022 we achieved a lot on the ground.

On a total of 4,467 campaign days, the [GoodVision](#) Technicians (GVT) we trained and employed covered countless kilometres on mostly bad roads, set up tents, conducted more than 350,000 eye tests and provided glasses to nearly 120,000 people.

Through our GVTs, women in India, men in Malawi and children in Bolivia learned about the importance of healthy eyes and good vision, and the power of glasses. In India and Brazil, we also saved 3,267 people from blindness through cataract surgery.

The many smiling faces of our customers, our patients and our satisfied colleagues in the programme countries give us great pleasure.

We have taken our anniversary as an opportunity to share this joy with you, our supporters, because it is you who make this success possible. In Erlangen, Stuttgart, Hamburg and Berlin we celebrated together, reported from the countries, had good conversations, toasted and made generous donations on the spot. We are very grateful.

### From Germany out into the world

A particular highlight for us was that, after the years of the pandemic, we were finally able to welcome all the programme country representatives back. For one week, we had an intensive exchange of ideas, learned from each other and made strategic decisions together on an equal footing.

In order to be able to work even more closely together in the future, we have been working intensively on a software change in Germany with the aim of integrating donation administration, accounting and materials management more closely and linking the programme countries to these processes. We also need to make our administration more modern and professional. We have made good progress in this enormous task.

On the following pages, we will take you on an inspiring journey through the year 2022 with [EinDollarBrille](#) and to the people who give our association its soul. But first we would like to thank you, dear readers, from the bottom of our hearts for your support of [EinDollarBrille](#) e.V. It is your donations, your voluntary work and the enthusiasm with which you spread the word about us among your friends or on social media that make our work possible in the first place.

Your Board of [EinDollarBrille](#) e.V.  
Martin Aufmuth and Karsten Wolf

# CONTENTS

- 2 Imprint
- 5 [OneDollarGlasses](#) – The Idea
- 7 Preface
- 9 Contents
- 10 [OneDollarGlasses](#) – The principle
- 12 Our greatest successes
- 14 India
- 18 Malawi
- 21 Burkina Faso
- 24 Kenya
- 26 Brazil
- 30 Peru
- 32 Colombia
- 34 Bolivia
- 37 [EinDollarBrille](#) Switzerland
- 38 [GoodVision](#) USA
- 39 From the organization
- 40 10 years of [EinDollarBrille](#)
- 42 Activities in Germany
- 43 Partners and supporters
- 46 Financial report
- 50 Why I am involved
- 51 Outlook





## OneDollarGlasses: THE PRINCIPLE

To address the global problem of untreated refractive error, Martin Aufmuth and his team have developed the [OneDollarGlasses](#) system.

- **The [OneDollarGlasses](#):**

They consist of a lightweight but extremely strong spring steel frame and pre-ground lenses made of shatterproof plastic. The range includes spherical lenses from -10.0 to +8.0 dioptres in increments of 0.5 dioptres. Square lenses and prescription sun lenses are also available. The material cost of a pair of glasses is about one US dollar, and the retail price is two to three local daily wages.

- **The bending machine:**

[OneDollarGlasses](#) are made by specially trained local workers using a simple bending machine. This machine does not require electricity and can therefore be easily used in rural areas with limited infrastructure.

- **Training concept for eye care professionals:**

As there is a lack of opticians in many developing countries, [EinDollarBrille](#) e.V. has developed a Best-Spherical-Correction (BSC) training concept together with ophthalmologists and opticians. The training takes one year. The [GoodVisionTechnicians](#) (GVTs) are able to reliably select the best possible spherical lens during an eye test and to fit the glasses professionally.

- **Job creation and economic development:**

[EinDollarBrille](#) e.V. trains local specialists in the production and distribution of [OneDollarGlasses](#). This creates new jobs with prospects, even in countries with a poorly developed labour market.

- **Integration of disadvantaged groups:**

People with physical disabilities are actively involved in the training of eyeglass producers and opticians. Our project in Burkina Faso, for example, employs the first blind person to work successfully in eyeglass production.

**"The aim of the association is to provide basic eye care for people around the world. This includes eye screening, provision of glasses and training of local staff, as well as awareness campaigns and international networking."**

- **Supply structure:**

In order to reach as many people as possible, [EinDollarBrille](#) e.V. works with local partners to set up different distribution channels. These include our own eyeglass shops and sales points in existing shops, and also eye camps, where people are tested by our teams in their villages. People with refractive errors get the right glasses right away, reducing costs for everyone involved.

- **Awareness and education campaigns:**

Through free eye screenings, educational outreach to schools and village communities, and building relationships with health care institutions and NGOs, [EinDollarBrille](#) e.V. creates a growing awareness of the importance of good vision and the benefits of glasses.

- **Help for cataracts:**

Anyone suffering from cataracts is at risk of going blind. A simple operation can prevent this. In India we have already developed the necessary associated support services into a strong pillar of primary eye care. We want to do this in other project countries, as well.

- **Sustainable model:**

The business model of [EinDollarBrille](#) e.V. is sustainable. The establishment of permanent structures for the production and distribution of glasses in the project countries is financed by donations. The proceeds from the sale of the glasses help to cover local costs.

# OUR GREAT SUCCESSES

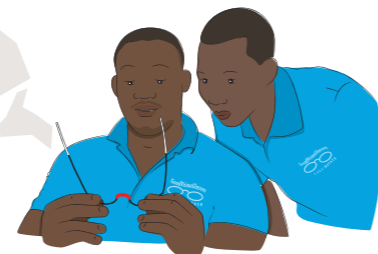
Nearly 500,000 people supplied with glasses



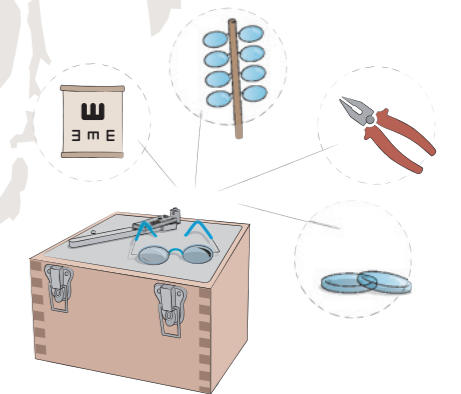
Sister organisations in the USA and Switzerland

## SUCCESSFUL PROJECTS IN AFRICA, ASIA AND LATIN AMERICA

Around 300 volunteers throughout Germany



360 jobs created locally



Developed own training concepts

• Colombia

• Peru

• Bolivia

• Burkina Faso

• Liberia

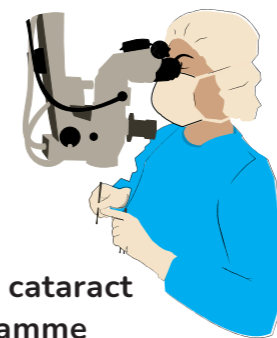
• Brazil

• India

• Myanmar

• Kenya

• Malawi



Effective cataract programme



Prestigious awards in Germany and abroad



Over 1.2 million eye tests performed

## OUR SUCCESSES

- 103 employees, the most of any programme country
- Nearly 75,000 pairs of glasses provided in the last 5 years, including more than 35,000 in 2022 alone
- Nearly 230,000 vision screenings since inception
- 4 Vision Centres
- 2,819 cataract operations performed



Six hours' drive from Bhubaneswar to the eye camp for the Adivasi indigenous people.

Better organised on the road with the converted van.



## INDIA

After more than 100,000 eye tests and over 35,000 pairs of glasses distributed, our partner Care Netram can look back on a busy and very successful 2022. Care Netram has given itself the best gift for its fifth anniversary: a stable and resilient organisation that is constantly evolving with new ideas.

### Outlook

Rickshaws, cattle and noise on India's roads.



In India, GoodVision is active through Care Netram in three states in the east of the country: on the streets of Odisha, Jharkhand and West Bengal you can now meet people wearing OneDollarGlasses. In Odisha, home to more than 40 million people, Antje Christ and Martin Aufmuth met Indian entrepreneur Prashant Pachisia in 2017. They signed a joint agreement, laying the foundation for a dynamic partnership. Five years later, there are far more than three chairs at a meeting: the team has grown to 103 people, but Antje Christ as project manager and Prashant Pachisia are still on board. The predominantly female GoodVision Technicians (GVTs), the glasses manufacturers and the many other colleagues have achieved a great deal with their commitment and organisational talent. More than twice as many pairs of glasses were distributed as in the previous year, and a total of around 75,000 people have been provided with glasses since 2017. Local education is a crucial part of the work,

as only those who are well informed about the benefits of glasses and know how important they are will come to the eye camp.

Since 2021, Jharkhand has been another location for the team, in addition to Odisha, and is funded by EinDollar-Brille's sister organisation in Switzerland. In Jharkhand, Care Netram provides mobile primary eye care in the villages. In addition, their fixed base at the large Asha Vihar clinic saw over 20,000 patients and their relatives for surgery or rehabilitation in 2022.

In 2022, our work took us to West Bengal for the first time. The region around Kolkata is home to many thousands of day labourers who earn their living through hard work in the countless factories and industrial plants. An eye camp in a steel factory lasted several weeks.





In the steel mills of West Bengal or the looms of Odisha, good vision is essential. Without glasses, refractive errors can lead to injury or loss of income

With the help of an Adaptica autorefractometer, the GVTs are able to test around 120 to 150 people a day, as good eyesight is essential for survival, especially in the hot coal furnaces. About 40 percent of the factory workers usually need glasses as well. The workers are grateful for our help: thanks to the on-site eye tests and subsequent fitting of their glasses, they do not have to forfeit their wages that day! By the end of 2022, we will have helped more than 3,000 people in the industrial factories of West Bengal.

What started as a pilot project has grown to four Care Netram vision centres in 2022. In addition to eye tests, we offer comprehensive optical examinations. The vision centres are located in suburbs or on the outskirts of small towns that are easily accessible from the rural hinterland. They serve as a one-stop shop for diagnosing refractive errors and astigmatism, and are well-stocked stores that offer many other eyewear frames in addition to OneDollarGlasses frames.



From eye test to glasses in minutes. Ashok Sah invests the money he earns from selling onions in good eyesight.



Care Netram's cataract programme is also a success story. Worldwide, 100 million people suffer from vision loss due to cataracts, and more than 17 million have already gone blind. Routine surgery can prevent this and give people their sight back. We meet many of these people at our eye camps in villages and communities. In 2022, we provided transport to the clinic, surgery and follow-up care for 2,819 of them in Odisha. This is almost double the number from the previous year.

### Outlook

More vision centres are planned for 2023. This will require additional staff. Therefore, 25 prospective GVTs have already been trained since January 2023. We also see great potential for cataract treatment. Together with a new partner clinic, we want to organise surgeries in Jharkhand in the future to save patients from blindness. The Care Netram team, which has already far exceeded expectations in 2022, aims to surpass itself once again in 2023. We are excited and thank you from the bottom of our hearts for five years of good vision in India!



### Sweta Mahato – On the road to work

Sweta Mahato was trained as a GVT at Care Netram. The 19-year-old has lived at the orphanage, which is part of the Asha Vihar Clinic in Jharkhand, since she was two. The GVTs have their rooms and are fed there. For Sweta, it is home. For the first time in her life, she is earning her own money and is proud to be able to use her new skills to help others.



### Narendra Bhoi

Narendra Bhoi has been working for Care Netram as a driver since January 2022, because our project partner was able to buy a car and a motorbike rickshaw thanks to the donations from "Ein Herz für Kinder" and the "Be One Percent" platform. Narendra lives in a slum in Bhubaneswar with his wife, little daughter, parents and two sisters. No one else in the family has a job, so the 27-year-old has a lot of responsibilities. For the first time, he has a steady job and everyone at Care Netram is happy to have found such a good and safe driver.

## OUR SUCCESSES

- Over 48,000 pairs of glasses provided since inception in 2014
- Successful school programme
- Expansion of in-country partnerships, including with SOS-Kinderdorf



# MALAWI

With a population of 21 million, Malawi is one of the poorest countries in the world. In 2022, the [GoodVision \(Malawi\)](#) team came one step closer to its goal of establishing basic optical care in the country. Key milestones were the expansion of our local networks and the extension of our activities to the north of the country.

### Outlook

Across open country to the eye camp.



In addition to the operational work, our Programme Manager, Marc Zedler, and his team have done an impressive job over the past year of building relationships with political bodies, other NGOs and stakeholders in the field of eye health. These networks are crucial for effective work: only those who are visible and have a clear voice at the political and social level have a chance of achieving their goals.

Our team has gained so much trust that we are now working with other NGOs and government agencies to develop strategies to improve the eye health of the people of Malawi.

Operationally, [GoodVision \(Malawi\)](#) has also developed well. Compared to the previous year, we were able to help almost 50 percent more people to see better. By employing six new opticians trained at a government institute, we were able to increase our campaign days from 205 to 270. The use of three mobile autorefractometer units has also enabled us to offer eye tests to many more people, as we can now measure visual acuity in seconds.



### Stephen Jackson

Stephen is a plumber from Chingalu. Every morning he sets off to work with his hand wheel. Over the past few years, he had found it increasingly difficult to do the delicate work safely because he could no longer see properly. When he heard that eye tests were being offered in the village, he set off immediately. With the new glasses, everything is much easier, he says.



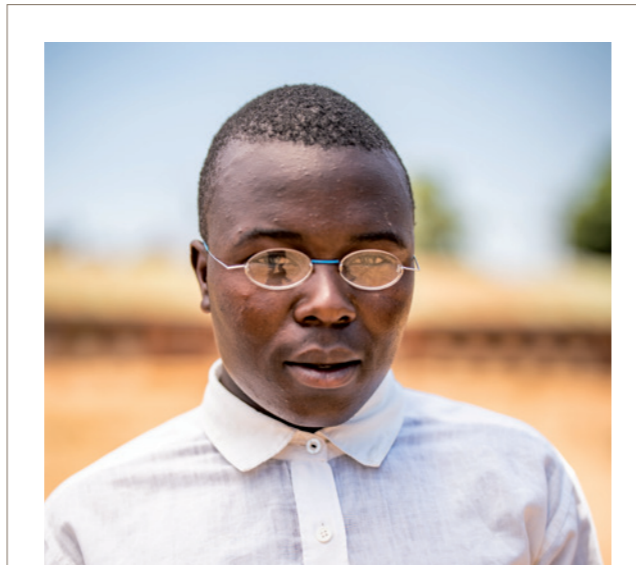
"Inflation rates of up to 30 per cent and acute petrol shortages characterised our year 2022. Despite this, we were able to carve out a place for ourselves in Malawi's eye care system."

Marc Zedler, GoodVision Programme Manager (Malawi)

### We are making good progress in expanding the programme in northern Malawi.

In initial campaigns with local partners, we have already provided glasses to 646 people with refractive errors in the sparsely populated north. These people are in desperate need of help, but are very difficult to reach due to their geographical remoteness. Travel to these areas is logistically challenging and transport costs are high. These circumstances deter many other aid organisations.

As a result of the positive development and continued strengthening of the local organisation, GoodVision (Malawi) has set ambitious goals for 2023: in addition to providing eyeglasses to people, the team wants to expand its services as needed. Plans include the establishment of a permanent team for the northern region, cataract surgeries and intensive cooperation with hospitals. In this way, we want to create a permanent point of contact for the people of Malawi when it comes to good eyesight.



### Charles Osanka

Charles is 17 years old and attends Ntchisi Secondary School in Malawi. We met him at an eye camp in October 2022. He is excited about his new glasses, which he desperately needs. Without them, his eyes hurt and he could not read the writing on the blackboard properly: "My glasses are very important to me. I want to do well in school so that I can become a journalist."



### Outlook

Street scenes in Burkina Faso.



# BURKINA FASO

GoodVision stands for stability in Burkina Faso. Given the unstable security situation, this is a great achievement. Since 2013, we have been continuously providing eye tests and glasses, informing the population about the possibilities of vision care, and creating secure local jobs through qualified training. The quality of the optical care is crucial and is constantly monitored.

### OUR SUCCESSES

- Over 100,000 pairs of glasses distributed since inception in 2013
- Over 14,000 pairs of glasses distributed in 2022
- Over 33,000 eye tests in 2022; over 250,000 since inception
- 76 employees
- 23 shops



The GoodVision (Burkina Faso) team gathers in Ouagadougou for the annual meeting in January 2022.

The new year always starts with a real highlight for the teams in Burkina Faso: the annual kick-off meeting in January. On the one hand, it serves to bring together all GoodVision (Burkina Faso) staff, as many teams work throughout the year far away from Ouagadougou, the country's capital and GoodVision's headquarters. On the other hand, our recertification exams also take place there. During the theoretical and practical examinations, our optometrists (GVTs) demonstrate their expertise by conducting patient interviews and eye tests in front of everyone. This allows peers and supervisors to give feedback and everyone to learn from each other. Only those who pass the final theoretical and practical exams or follow-up training are allowed to continue working. This control is important to ensure consistent quality of optical care in all parts of the country.



### A strong network

GoodVision (Burkina Faso) Project Manager Thierry Nasouri is pleased with the results of 2022, given the extremely tense situation in the country. To maintain this, he and his team are working to develop the organisation and strengthen our network with the government health system at all levels, ophthalmic associations and other stakeholders in the country. We also work at local, national and international levels to create links, use resources effectively and minimise costs. We work with mosques, churches and village leaders.

We have also strengthened our optical team with government-trained attachés de santé en ophtalmologie. These are registered nurses with additional training in optometry. They help us ensure the quality of our work and open doors to their regional networks.

GoodVision (Burkina Faso) is one of the oldest GoodVision programme countries. Since 2013, we have been working continuously to establish basic eye care there. In 2022, the 76 local staff, divided into six teams, conducted eye camps on a total of 523 days. More than 33,000 eye tests and around 14,000 pairs of glasses provided good vision in places where a visit to an optician or ophthalmologist is not possible or far too expensive.



The GoodVision team (Burkina Faso) meets the Prime Minister.

**"The meeting with the Prime Minister showed me once again how positive my work is for the people of my country."**

Cariné Ouedraogo,  
Junior Marketing Coordinator,  
GoodVision (Burkina Faso)



We are also an active member of the Coalition des ONG internationales intervenant dans le domaine de la santé oculaire au Burkina Faso, which brings together all the NGOs working in the field of eye health in Burkina Faso and is closely linked to the Ministry of Health. In September 2022, our team accepted the invitation of the then Prime Minister of Burkina Faso, Dr Albert Ouédraogo, to attend the conference "Humanitarian and Security Crisis in Burkina Faso". The focus was on how NGOs could help reduce the negative impact of the crisis. Prime Minister Ouédraogo personally saw our work and thanked GoodVision (Burkina Faso) for its great contribution to improving eye health in Burkina Faso. For the local team, this was a great honour and recognition of their work.

### Outlook

In 2023, we want to expand our presence in Burkina Faso and encourage even more people to be screened and, if necessary, to wear glasses. In the future, each team will



### Good neighbours

Issaf Traoré, now 60, last wore glasses five years ago. At that time, he was still a chauffeur and, with -3 dioptres, was dependent on glasses. Now retired, he no longer has the financial means to replace his glasses, which are no longer effective. Issaf had almost resigned himself to the situation when he discovered the GoodVision (Burkina Faso) office on his street.

With his new OneDollarGlasses, Issaf is able to walk the streets of Ouagadougou safely and independently for the first time in five years. GoodVision colleagues in Burkina Faso are very happy every time they see him walking past the office!

be equipped with an Adaptica Kaleidos autorefractometer to quickly determine objective refraction.

Together with the Centre national de lutte contre la cécité (CNLC), the national centre for the fight against blindness in Burkina Faso, we are working hard to provide additional surgeries from July 2023 that can save impoverished people with cataracts from going blind.



## OUR SUCCESSES

- Opening of the new headquarters in Nairobi and establishment of sustainable structures
- Regular campaign days in different regions of the country
- Partnerships with German Doctors and Cargo Human Care for community eye camps, etc.

For the team of **GoodVision (Kenya)**, the year 2022 was marked by the expansion of the organisational structure as well as the expansion and consolidation of cooperations. Campaigns in the slums of Nairobi, in particular, are a stark reminder of the catastrophic living conditions of the people our team works with.

Optimism, patience and perseverance are the hallmarks of our Kenyan programme team. Since 2021, our local project manager has been laying the foundations on which to build in 2022.

In March 2022, the team moved into new offices in Nairobi – **GoodVision** Headquarters (Kenya) was born. Since then, it has been the base for the eight staff working in the capital as well as in the east and west of the country. The expansion of the team in Kenya can only take place step by step, as the staff have to complete at least three months of training at the Sabatia Eye Clinic in western Kenya before they are allowed to carry out eye tests and prescribe glasses. And even after that, professional supervision of the team is mandatory.

This makes us all the happier to report that in 2022, we conducted around 2,700 eye tests over 34 days of eye camps – a huge increase of more than four times than the previous year. This is partly due to the fact that we have taken on five new staff members. But it is also



### Childhood in Korogocho

Christine Wamboi is 13 years old and lives in the Korogocho slum in Nairobi. She visited our team in June 2022 at the Aiyea Centre, where the eye camps in Korogocho take place. Christine suffers from amblyopia, a condition that prevents the brain from properly processing sensory input from the eye. She has almost no vision in her right eye, which unfortunately cannot be corrected with glasses. But with our OneDollarGlasses, we were able to immediately increase her vision in her left eye to 80 percent. Mother and daughter said goodbye to our team with great joy!

because we have been able to expand our local networks. In addition to the German Doctors, our cooperation partners now include Lufthansa Cargo Human Care.

### Intensive work in the slums of Nairobi

In Nairobi, the capital of Kenya, it becomes clear why the effort is worthwhile: around 2.5 million people live in precarious conditions under corrugated iron roofs in almost 200 slums and usually have no more than the equivalent of one US dollar a day. Our team regularly visits the Korogocho slum, which borders a huge rubbish dump. This is both a source of livelihood and a threat to life. People meticulously sift through the rubbish of this city of millions to find recyclable, saleable and edible items. The illnesses caused by living there are many and varied. Allergies, rashes, infections and eye diseases are commonplace, aggravated by the acrid smoke from the burning rubbish that has the slum in its grip.

While the German Doctors provide medical care, we take care of the eye problems and help the residents with eye tests and glasses.



### Outlook

For 2023, we plan to continue on the same path. We will recruit new government-trained optical technicians, increasing the team to around 15. Additional mobile eye camp teams will be able to provide basic eye care in more slums. We also want to be present in the east of the country, in Kilifi County, where, so far there is neither sufficient eye care nor affordable optical care. Our vision is a holistic approach to provide patients with everything they need for healthy vision in the future. The first steps have already been taken: in partnership with the Community Health Promotion Fund, the North Coast Medical Training College, German Doctors, and Cargo Human Care, we are currently setting up a vision screening room, which will also be used for eye examinations in the future. Kilifi County supports cataract operations.

## Outlook

Crossing the Amazon by boat.



The teams also travel by plane and boat, especially when they visit rural regions or the Amazon region.

## OUR SUCCESSES

- Around 85,000 pairs of glasses distributed since 2014
- More than 300,000 eye exams in total
- Lens shops in Londrina, Maringa and Belo Horizonte
- 23 out of 25 states covered by Renovatio



# BRAZIL

Renovatio, [EinDollarBrille](#) e.V.'s programme partner in Brazil, is now the largest non-profit eye health organisation in the country. Renovatio faces the challenges posed by Brazil's extreme size with courage, creativity and strong new partners.

Around 70 per cent of Brazilian cities have no ophthalmologist. Regulations require that even simple eye tests must be carried out as part of a full eye examination in the presence of an ophthalmologist. Given this, it is almost hopeless for people with impaired vision in rural areas to get an appointment for an eye examination, eye test or glasses.

### Many paths to good vision

To reach people in urban areas, Renovatio works with schools, companies and hospitals, for example, and provides opticians and ophthalmologists. A mobile eye clinic housed in an extendable truck is a great help. This was donated by Mercedes Benz and KfW and equipped with high-quality eye equipment by "Ein Herz für Kinder". Renovatio now has the most modern mobile eye clinic in the country, which can see up to 1,000 people a day. By the end of 2022, nearly 15,000 people could receive glasses after around 62,000 medical examinations and vision tests in this truck.

### Learning to read with over +7 dioptres

Ophthalmologist Dr Lara Picanço became aware of a little girl during an eye camp in Cariacica, Espirito Santo state, in August 2022: Ágatha Pareira Lima, 8 years old. She was suffering from farsightedness of +8.75 dioptres and +7.5 dioptres: "Without correction, this high level of farsightedness can lead to difficulties at school, because without glasses, Ágatha cannot recognise the letters and numbers she writes correctly. Statistics show that 23 percent of all school drop-outs are due to vision problems. The fact that Ágatha now has glasses to correct her refractive error will help her academic development. We are very proud that we have been able to compensate for the lack of eye care," says Dr Picanço.





Dr Bruna Gil during an eye test with the Snell tablet.

Teams also travel by plane and boat, especially to rural areas and the Amazon. Renovatio works regularly with SESAI, the Brazilian Special Secretariat for the Health of Indigenous Ethnic Groups. For people living in remote indigenous areas, visiting an eye doctor is usually too far and too expensive.

### Help for Glaucoma and Keratoconus

Together with the Hospital Provisão in Maringa, Renovatio carried out two special campaigns in 2022 to screen patients with suspected glaucoma and keratoconus (a non-inflammatory, usually progressive corneal disease). These campaigns targeted people who had long waited in vain for an appointment with the overburdened public health services, and were an important step for Renovatio on its way to becoming a permanent service provider in the Brazilian health system, SUS.

In 2022, Renovatio grew strongly as an organisation and at the same time was able to help significantly more people with eye examinations than in the previous year. After almost 95,000 eye tests in 2022, almost 24,000 pairs of glasses were distributed. The team around Ralf Toenjes, founder of the organisation, Dr Bruna Gil, Medical Director, and Pedro Ivo Garcia de Sousa, Head of Operations, now consists of 44 people.

### Luan suffers from keratoconus

Luan is from Barra do Aroeira, a city in the north of Brazil. He was examined for the first time as part of the Renovatio and "Ein Herz für Kinder" campaign in 2020.



Luan with Ralf Toenjes in autumn 2020.

Luan could only see about a metre away. He was diagnosed with keratoconus. Keratoconus is a progressive thinning and protrusion of the cornea, associated with fluctuating and decreasing visual acuity. Renovatio was able to improve his vision slightly with 6-diopter glasses in 2020, but he really needed surgery. Luan was therefore at the top of the patient list for the 2022 Keratoconus Campaign. All 68 keratoconus patients diagnosed during the campaign underwent free surgery at Provisão Hospital, including Luan. The operation was a complete success and his sight was restored. Today, Luan no longer needs glasses!

**Real Madrid & Renovatio**

More than 100 children and their coaches in São Paulo benefited from a project carried out in cooperation with the Real Madrid Football Club Foundation and received free eye examinations and eyeglasses if necessary.



Dr Guerino Nicoletti at the eye camp.

### A view of the Amazon

The eye camp lasted five days in Itacoatiara, in the state of Amazonas. The project, 'A View of the Amazon', funded by Brazilian MP Captain Alberto, is urgently needed there: Only five municipalities in the state have ophthalmologists. The incomes in Itacoatiara and Manacapuru, the second station of 'A View of the Amazon', are among the lowest in the state. "Everyone who needs glasses will get them; everyone will go home with a solution," guaranteed Ralf Toenjes right from the start. About 3,100 people were examined. More than 2,700 people were happy to receive a new pair of glasses.



### Outlook

Renovatio's most important project for 2023 is to build its own clinic in Maringa. There, Renovatio will be able to help people who have been waiting for years for treatment in government hospitals and who, in the worst case, go blind before they can be operated on.

### Renovatio and the Instituto Verter

The Instituto Verter, like Renovatio, is a non-profit organisation working in the field of eye health. In order to achieve more together, Renovatio and Instituto Verter joined forces at the beginning of 2022 to form the largest Brazilian non-profit organisation in the field of eye health. Together, they also attended the four most important ophthalmology conferences in Brazil to promote collaboration between doctors and suppliers. This enabled them to make better contact with Brazilian ophthalmologists from different regions of the country. Many of them expressed great interest in volunteering for future activities.

At the same time, the newly formed research team will continue to professionalise in order to expand its data-based work in the areas of telemedicine, retinography and eye diseases in different regions of Brazil.



### Outlook

Through barren mountains on the way to the eye camp.



# PERU

The year 2022 was a successful one for our Lentes al Instante (Peru) Programme Manager, Alejandra Portillo. Neither the political unrest nor the corona waves of recent years have been able to stop the LAI (Peru) team from pursuing their goals. An additional team for the south of the country and the construction of an eyeglass production facility have been completed as planned.



**"Petra Kathmann and I wanted to open the first production of OneDollarGlasses employing only single mothers. Against all odds, we believed in the power of women. Today we are very proud of our producers."**

Alejandra Portillo, Programme Manager Lentes al Instante (Peru)

## OUR SUCCESSES

- More than 25,000 vision tests conducted and more than 12,000 pairs of glasses supplied since inception in 2019
- First all-female eyeglass production team
- Astigmatism programme expands range for good vision.

More and more requests for eye camps are reaching our two teams in Lima. The often arduous journeys have taken them not only to the favela-like outskirts of the capital, the pueblos jóvenes (the 'young villages'), but also to the former Inca metropolis of Cusco, the neighbouring Sacred Valley and Lake Titicaca in the very south of Peru. The long-awaited addition of a third team in Arequipa will greatly expand the team's reach. The new location in Peru's second largest city will reduce transport costs and campaign duration by eliminating the arduous 16-hour commute to and from Lima. Since July 2022, one optometrist and eight trained GoodVision Technicians (GVTs) have been providing much-needed eye exams and glasses to people in the southern provinces of Peru.

### New producers

Another milestone is the country's own eyeglass production workshop, which started work in April 2022. This is a huge advantage, as it means that supplies can be guaranteed at all times, without having to order from neighbouring Bolivia. Lentes al Instante, as they are called in Spanish, live up to their name. There is another special feature: Alejandra Portillo insisted that the production team be made up entirely of women. She found support in Petra Kathmann, who is financing and co-managing the project on behalf of the Dieter Kathmann Foundation. Franz Salazar, Production Manager of Lentes al Instante (Bolivia), took over the training of the young team. With his expertise in tow, he was happy to make the trip to support his new colleagues with his many years of experience. In this way, we can guarantee high quality standards in the production of our glasses. Good vision for all is the overarching goal that LAI (Peru) has come one step closer to achieving in 2022. We are supported by numerous local NGOs, neighbourhood associations and committed women's organisations.



### Raquel

All of our eyeglass manufacturers have touching life stories to tell. Raquel, for example, used to peel garlic with great difficulty in order to feed herself and her children on the meagre wages she earned. With LAI (Peru), she enjoys two things above all: time for her family and a secure job. Things used to be different. To get to work on time, she had to leave the house at dawn and return late at night. Our eyeglass production facility is located in the middle of the pueblos jóvenes, where the producers live with their families, and is easily accessible. At the same time, we offer them a sheltered place where they can work safely and concentrate. Today we see Raquel and her colleagues as self-confident, satisfied and happy.

By the end of 2022, the 25 staff members will have completed 208 campaign days and conducted more than 11,000 eye tests, an increase of about 50 percent over the previous year. Around 4,800 people were provided with glasses, including 260 people with astigmatism, a curvature of the cornea.





# COLOMBIA



Lentes al Instante (Colombia) is the fourth country in which **GoodVision** opened a programme in South America in 2021. Natalia Buitrago and her young team are gradually opening up more and more regions of the country.

## OUR SUCCESSES

- 4,000 eye screenings and glasses provided to 2,000 people
- Working in partnership with the German government's weltwärts programme and Rotaract volunteers in neighbouring Venezuela



In Colombia, eye tests can only be carried out by state-certified optometrists and are physically separate from the fitting of glasses. Both can only be carried out in closed rooms. So a seven-metre long truck was converted into two separate areas.



Ophthalmologist Dr Opt. Cristina Santistevan performing an eye test in the truck.

The launch of the programme in Colombia was a resounding success. A Rotary Global Grant of US\$160,000, spearheaded by RC Gevelsberg, Germany, and RC Tunja-Hunza, Colombia, provided the necessary start-up support. The grant provided a truck for the eye camps, technical equipment, and supplies for the initial campaigns. The team spent the first half of the year setting up the necessary structures: **EinDollarBrille** e.V. and LAI (Bolivia) helped with the application for CE certification, the official operating licence for LAI Colombia and the permission to use the truck. Prof. Max Steiner, South America Coordinator and Programme Manager of LAI (Bolivia), trained the young team.

By mid-2022, the much-needed truck had been delivered and the necessary certificates from all participating countries were in place to start work. New staff were trained and the warehouse was stocked with lenses, pre-

fabricated frames and other supplies. The first major eye camps were held in August. The 7 Colombians now working for LAI (Colombia) will have carried out almost 4,000 eye tests and fitted 2,000 pairs of glasses by the end of 2022.

### Outlook

Natalia Buitrago, Programme Manager for Colombia, is planning to expand activities to other regions of the country in 2023. Coordinated from Colombia, a team of Rotaract volunteers has also conducted several eye camps in Venezuela. This collaboration will be expanded.



### OUTLOOK

On the way to the eye camp in Bolivia.



## BOLIVIA

Lentes al Instante (Bolivia), which had been severely affected by the pandemic, was finally able to return to full operation in 2022, helping more people in one year than ever before. At the same time, Prof. Max Steiner, Coordinator for South America and Project Director of LAI (Bolivia), is already working to bring the "instant glasses", as Lentes al Instante is known, to a fifth South American country.

## OUR SUCCESSES

- A total of 84,000 glasses distributed since 2014, including 18,000 in 2022
- A total of 138,000 sight tests, including 33,000 in 2022
- 30 employees
- First grinding workshop for astigmatic lenses since 2021

In Bolivia, people with disabilities receive their OneDollarGlasses free of charge. Every month, we help around 100 people struggling with discrimination and poverty to see better.



**"The most important aspect of my work is being able to help. But also having to help."**

Prof. Max Steiner, South America Coordinator and Director of Lentes al Instante (Bolivia)

A final shutdown in January 2022 reminded the LAI (Bolivia) team of the restrictions of previous pandemic years, which prevented many eye camps and made work impossible for months. With the return of the first weltwärts volunteers at the end of January 2022, the staff breathed a sigh of relief. Buses were reloaded, eye camps organised and glasses fitted – more than ever before in the project's nine-year history. Around 18,000 people received OneDollarGlasses after more than 33,000 eye tests, far more than originally planned.

A big help were the 18 young men and women from Germany who came to Santa Cruz on the German government's weltwärts programme. They spent a year on the ground, helping with the eye tests and organising the eye camps. Well trained by volunteers and staff of EinDollar-Brille in Germany, they have the necessary knowledge to actively support their Bolivian colleagues.

Helping hands are also needed for the astigmatism programme in Bolivia. Since 2021, we have been able to offer astigmatic lenses in Bolivia in addition to spherical

lenses. These are produced in a small grinding shop at our headquarters in Santa Cruz and are transported by night bus to our teams in all regions of Bolivia: from the subtropical lowlands to the border with Brazil, in the Andean valleys and on the Altiplano at an altitude of over 4,000 metres. It is here, above 1,000 metres, that around 20 per cent of the people who come to our vision screenings are affected by astigmatism. By the end of 2022, we could fit more than 2,000 of them with glasses.

One of the highlights of 2022 for the local team was the purchase of a new minibus. We are getting more and more requests from the Andean valleys to take us to remote areas with steep slopes. This bus is taller and with a more powerful engine, it has enough power to climb the heights of the Andes.

Prof. Max Steiner and his Bolivian team were important sparring partners for the colleagues in Colombia, providing essential support in setting up the programme and training the new staff of Lentes al Instante (Colombia). In 2022, the focus of the Bolivian team shifted not only

LENTES AL INSTANTE 



First visit of a German delegation since the outbreak of the Corona pandemic in May 2022.

north to neighbouring Colombia, but also to Paraguay, which borders Bolivia and Brazil to the south. A friendly collaboration with the local Retina Foundation gradually developed into a solid partnership.

Since 2018, the Retina Foundation has been working to improve primary eye care in Paraguay. The non-profit organisation's ophthalmologists are able to identify many diseases using retinal photographs, which are provided free of charge. For patients who could be helped with a simple pair of glasses, there was no service available until now. After the first joint training sessions, our Bolivian staff, together with their colleagues from the Retina Foundation, have filled this gap by fitting more than 750 pairs of OneDollarGlasses. The collaboration between the Retina Foundation and LAI (Bolivia) is expected to lead to a new programme in Paraguay in 2023.



Mariuldis Toirac, a qualified optometrist from Cuba, is a member of the campaign team for World Sight Day.



In the grinding workshop, marking the point of view in order to correctly grind in the axis position.

## Outlook

The production team is currently working on the development of new glasses. Many of our patients suffer from the strong sunlight in the highlands of Bolivia. So we are currently testing a larger version of the lenses.

In the future, we would also like to use lenses for astigmatism in our OneDollarGlasses frames. Until now, we have had to use plastic frames because the specially cut lenses were too thick to fit on the thin spring steel wire. We plan to change that in 2023.

# EINDOLLARBRILLE SWITZERLAND



EDB Switzerland supports the Indian team in Jharkhand.

Strengthened by additional team members, [EinDollarBrille](#) Switzerland (EDB Switzerland) faces new challenges in 2022.

EDB Switzerland's team has continued to grow: the board now consists of seven members, headed by Honorary Chairman Martin Sedlmayer.

## Perseverance in Myanmar

EDB Switzerland's first project in Myanmar began in 2018 and has continued on a small scale despite the tense political situation. At the end of 2022, it was possible to hold optical camps, mainly in the hospitals of the Sitagu Buddhist Missionary Association. With over 7,000 pairs of glasses distributed in 2022, a total of almost 20,000 people have received glasses since the start of the programme.

## EDB Switzerland supports Jharkhand project

As planned, EDB Switzerland has been funding part of the project costs for the programme in the Indian state of Jharkhand since 2022.

In addition to the operating and maintenance costs of the vision centre in Asha Vihar, this includes a contribution to the purchase of a minibus to enable eye camps to be held in the surrounding area.



## Outlook

In 2023, EDB Switzerland will focus on the consolidation and optimal expansion of the project in Jharkhand. In the long term, it is planned to contribute even more to the financing of the project. To this end, the first employees will be recruited in Switzerland in 2023.





## Outlook

On the road in Liberia in any weather.



In 2022, all signs pointed to growth for **GoodVision USA**. The work of the board and the team was spread over more and more shoulders. The focus of **GoodVision USA** continues to be on the programme country of Liberia.

**GoodVision USA**, the sister organisation of **EinDollarBrille e.V.** in the USA, continues to grow. The team implemented major projects in 2022, such as participation in the Vision Expo East trade fair and the launch of the partner programme for optical companies in the USA. The first full-time staff will be hired in 2023 to support the programme in Liberia.

Jen Hyde, Executive Director of **GoodVision USA**, and her team started their work in Liberia in 2021, following a successful pilot project with the Refuge Place International (RPI) clinic in Monrovia. The need for primary eye care is huge: Liberia has about 5 million people served by fewer than 200 ophthalmologists. In rural areas, there is little access to eyeglasses. **GoodVision USA** is addressing this gap in care by training **GoodVisionTechnicians (GVTs)**. In February, 11 men and women completed their training and have since joined the Liberian team to provide free eye exams in their own space on the clinic grounds. Matee Morris is in charge of the training. A nurse who specialises in ophthalmology, he has been a permanent member of the team since the end of 2018. A delegation led by Jen Hyde and colleagues from **EinDollarBrille e.V.** in Germany were able to see the progress for themselves

in March 2022. The visit included the delivery of much-needed equipment and marketing and sales training. René von Künßberg, Head of Optics, Production and Materials at **EinDollarBrille e.V.**, personally conducted the final inspection of the new GVTs. In Liberia, more than 2,000 pairs of glasses have been distributed to around 100 eye camps since the initial pilot tests.

## Outlook

**GoodVision USA** is looking to grow as an organisation in 2023 to better support the programme in Liberia. The plan is to expand the reach of the programme in Liberia and increase the number of eye camps in the rural areas around Monrovia.

The necessary **GoodVisionTechnicians** are to be recruited and trained in the second half of the year 2023.



# FROM THE ORGANISATION

## Country Workshop 2022

For the first time in two years, all programme leaders travelled to Erlangen for the Country Workshop. An important milestone was the jointly developed strategy for the next five years. "How can we measure the effectiveness of a pair of glasses?" was one of the key questions that the German Leadership Circle and the Programme Leaders discussed together. This will lead to the further development of an impact model in 2023.

## Partnership model

We receive requests from all over the world that show potential for **GoodVision** to establish a new programme country. To enable smaller organisations to provide glasses to people, we offer the opportunity to run their own eye camps with **OneDollarGlasses**. Our partners are responsible for the quality of the eye screening. The eye tests must be conducted by trained professionals and be officially approved. Since autumn 2017, **OneDollarGlasses** have been distributed by the P-Model team in Nepal, Tanzania, Togo, Uganda and many other countries.

## IAPB Conference in March 2022

After a two-year break, Martin Aufmuth, Chairman of **EinDollarBrille**, Antje Christ, Head of International Networking, and Dr Bruna Gil Ferreira, Head of Optics Renovatio, took the opportunity to meet with international eye health professionals at the IAPB Congress in Dubai.

The International Agency for the Prevention of Blindness (IAPB), with over 150 member organisations from 100 countries, works to ensure universal access to basic eye care for all. Since 2017, **EinDollarBrille e.V.** has also been a member of the IAPB-related working group "Coalition for Clear Vision", with the aim of promoting developments in the field of vision internationally.

# ANNIVERSARY IN 2022



## Hamburg

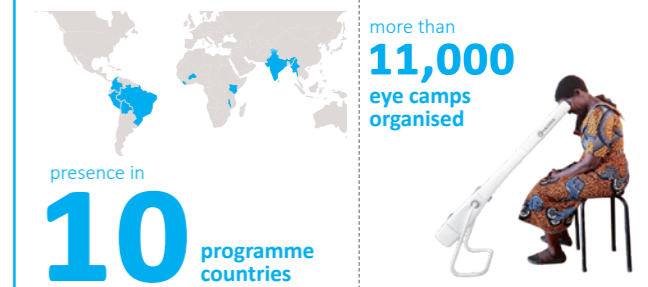
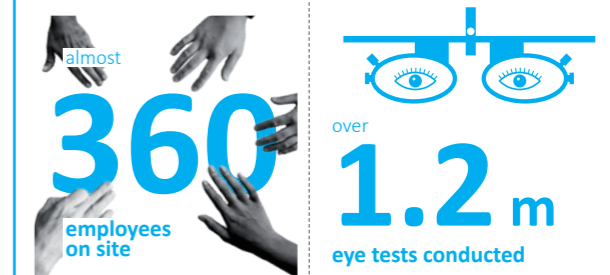


To celebrate its tenth anniversary, EinDollarBrille e.V. held events in Stuttgart, Erlangen, Hamburg and Berlin to look back on its achievements and to thank friends, supporters and donors. Lectures, bending demonstrations and personal talks provided the framework for the celebrations, which were rounded off by home-made and generously sponsored delicacies. The staff in the regional groups made a great voluntary contribution to the success of the events.

## Stuttgart



This is what we have achieved in 10 years:



## Erlangen



The board of EinDollarBrille e.V. is grateful for the tremendous support that has been given since the association was founded to help people who cannot see well. The many dedicated volunteers contribute their time, expertise and ideas to make EinDollarBrille e.V. a tangible organisation throughout Germany and beyond.



## Berlin



# ACTIVITIES IN GERMANY

365 days a year, people all over Germany work to raise awareness of **GoodVision**. At information days, trade fairs, bending training sessions, school events, weddings and company parties, the mostly voluntary helpers are an integral part of **EinDollarBrille** e.V.'s work.

## Charity concert in Erlangen

On 6 October 2022, the long-planned benefit concert for **EinDollarBrille** e.V. took place in Erlangen. On the initiative of its chairwoman Heike Hertrich, the Erlangen regional group invited the Erlangen Youth Philharmonic Orchestra to a rousing concert evening. Together with the impressive soloist Alma Vivienne Keilhack and conducted by Dorian Keilhack, the orchestra performed works by Mendelssohn Bartholdy, Dvořák and Bruch. The ravishing sounds from the stage and the thunderous applause from the audience echoed for a long time and, together with the nearly 6,000 Euros raised, made for some very happy faces.



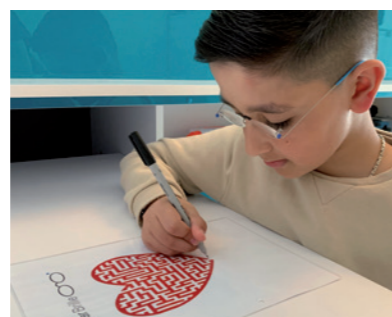
## Thank you Dieter Jahr

In September 2022, we said goodbye to Dieter Jahr, who retired from **EinDollarBrille** e.V. at the age of 78 after almost 10 years of dedicated voluntary work in the Munich regional group. We would like to take this opportunity to thank him for his energy, time and support.



## Autumn Weekend 2022

The **EinDollarBrille** e.V. Autumn Weekend 2022, organised by the Rhine-Ruhr regional group, has become a permanent fixture in the association's calendar and took almost 30 active members to the Ruhr region for talks and lectures, hiking and industrial culture.



## School in action

**EinDollarBrille** e.V. has been working with primary and secondary schools for many years. The School Action Boxes, which are provided free of charge, convey theoretical and practical knowledge in the subjects of social studies, geography and physics in an impressive way. For example, more than 650 pupils at Hamburg's Am Kiefernberg primary school were able to experience the importance of good eyesight. More information for teachers, students and parents at [schulen@eindollarbrille.de](mailto:schulen@eindollarbrille.de).

# PARTNERS AND SUPPORTERS

We would like to thank all of our partners and supporters for their commitment and their contribution to the success of **GoodVision**. We would like to mention the following as representatives:

## ABANTU

The Swiss foundation supports charitable works and projects in Africa. For years, the foundation has been helping **GoodVision** to build eyeglass centres in Malawi and Burkina Faso and to buy vehicles for mobile eye camps.



## A. M. P. O.

We have been working with the aid organisation A. M. P. O. (Association Managré Nooma pour la Protection des Orphelins) in Burkina Faso since the summer of 2013. A. M. P. O. refers patients to our glasses shop, where they can purchase suitable glasses at a reasonable price.

## Asc. Gallo Blanco Perú



This non-profit organisation has been our local partner in Peru since 2019 and runs eye camps in the poor suburban settlements of Lima, among other things. It is actively supported by the Dieter Kathmann Foundation in Switzerland.

## Ashoka

The American non-profit organisation seeks and promotes social entrepreneurs (Ashoka Fellows) in around 70 countries. Martin Aufmuth was officially accepted as an Ashoka Fellow in 2017. The organisation supports us with advice and its worldwide network, among other things.



## Be One Percent

Be One Percent is a group of people who donate 1 percent of their monthly income to help the world's poorest people. Be One Percent supports our projects in Malawi and Burkina Faso, among others.



## BGH Edelstahlwerke



BGH Edelstahlwerke GmbH from Freital, Germany supports **GoodVision** on the initiative of the chairman of the supervisory board, Sönke Winterhager, by providing the spring steel wire for our OneDollarGlasses free of charge.

## Bianca Vetter Foundation

The Bianca Vetter Foundation is a non-profit organisation that helps disadvantaged people in Germany and abroad. It supports the development of the project in the Indian state of Odisha.



## CARE Netram

Care Netram was founded by Prashant Pachisia as a partner organisation of **GoodVision** in India. Based in the Indian state of Odisha, Care Netram produces OneDollarGlasses, trains young people to become **GoodVision** Technicians and provides people with glasses at eye camps.



### Dieter Kathmann Stiftung

The Dieter Kathmann Stiftung from Feusisberg in Switzerland finances and organises the programme work of [GoodVision](#) in Peru.



### Ein Herz für Kinder

BILD hilft e.V. "Ein Herz für Kinder" supports the programme work of [GoodVision](#) in India and Brazil. "Ein Herz für Kinder" made it possible to carry out eye tests for children and young people and supported the purchase of optical examination equipment and a vehicle for this purpose.



### Gebauer Stiftung

The non-profit Gebauer Stiftung, based in Zurich, supports [GoodVision](#) in providing people with glasses in Myanmar.



### Happel Foundation

The Happel Foundation is a non-profit foundation based in Lucerne (Switzerland). It supports [GoodVision](#) in the Indian state of Odisha.



### Hauschka Verlag

Hauschka Verlag generously supports [Ein-DollarBrille](#) e.V. with the proceeds from the sale of individualised homework booklets and in the area of public relations.

### IAPB

The International Agency for the Prevention of Blindness (IAPB) is a coalition of civil society organisations, businesses and professional associations dedicated to promoting eye health. [GoodVision](#) has been a member of the IAPB since March 2015.



### Lions Clubs International, Leo Clubs

Numerous Lions and Leo Clubs from Germany, Switzerland, Lithuania and other countries have generously supported [GoodVision](#) financially and with dedicated public relations.



### McDermott Will & Emery

The German offices of the international law firm McDermott Will & Emery (more than 1,200 lawyers worldwide) are among the important supporters of [GoodVision](#). Dr Gudrun Germakowski, Dr Carsten Böhm and Dr Gero Burwitz, as well as many other McDermott lawyers, help with a wide range of legal and tax issues and the drafting of contracts, among other things.



### Quibiq

Quibiq supports [GoodVision](#) in the digitalisation of data and processes, including the development of the app for customer and patient data.

### Rotary, InnerWheel

Numerous clubs generously support [GoodVision](#) at club and district level financially and through creative benefit activities such as "online wine tasting", concerts or the professional shredding of files and data carriers. Members of various clubs are also very actively involved in project work in Germany and in the target countries. In Burkina Faso, a Rotary International Grant enabled training and the establishment of eyeglass centres. Since June 2018, a Rotary International Grant has been running to set up two mobile optic teams in the remote highland regions in Bolivia. In 2021, thanks to a global grant and the active support of many clubs, we were able to finance the start of the project in Colombia.

### Rotary



### Siemens Stiftung | SIEMENS Stiftung

The Siemens Stiftung is a non-profit corporate foundation of Siemens AG. The foundation's work focuses on expanding basic services in developing and emerging countries and promoting education and culture. For almost 10 years, the foundation has been supporting [GoodVision](#) with its large network in an advisory capacity.



### Silicon Valley Community Foundation

The world's largest community foundation based in the USA supports [GoodVision](#) financially in the development of its projects.

### Sternstunden

Sternstunden is a charity campaign of the Bayerischer Rundfunk. It is supported by the Bayerische Landesbank, the Sparkassenverband Bayern, the Bayerische Landesbausparkasse and the Versicherungskammer Bayern. Sternstunden supports [GoodVision](#) in providing pupils with eyeglasses.



### Stiftung Hostelling International Bolivia (HI-Bolivia)

For 20 years, the foundation has been coordinating social missions with over 50 volunteers from Germany in Bolivia's education and health system. Since 2013, HI-Bolivia has been a partner of [GoodVision](#), producing glasses and providing them to the Bolivian population under the project name "Lentes al Instante". In 2019, a training centre and central warehouse for South and Central America was inaugurated in Santa Cruz de la Sierra.



### Talentschmiede Altmühltal

Talentschmiede Altmühltal in Treuchtlingen is the central partner of [GoodVision](#) in the field of warehousing and logistics.

### VerBem

VerBem has been our partner in Brazil since 2017. VerBem representatives founded the NGO Renovatio, which runs eye camps in Brazil. With the sale of glasses, VerBem finances Renovatio's social campaigns, which provide glasses to people in need throughout Brazil.



# FINANCIAL REPORT

Last year, we provided nearly 120,000 pairs of glasses to people around the world. Most of them would never have been able to afford glasses without our work. By the time you read this report, we will have passed the half-million mark.

EinDollarBrille e.V. is emerging stronger from the global crisis, even though our work continues to take place under difficult conditions. Our colleagues in India have long been working in temperatures well over 40 degrees. In Burkina Faso, almost two million people have been displaced within the country. Political crises and natural disasters are often part of everyday life. This shows the strength of our approach: Helping people to help themselves means training, equipping and deploying people from within the country. From Germany, we provide support mainly in the areas of training, quality control and IT infrastructure. In preparing our annual accounts, we largely follow the guidelines of the German Central Institute for Social Issues (DZI) and its criteria for the DZI donation seal. The accounting of the association is carried out by an external tax office on the basis of a cash-flow statement. The accounts are based on the calendar year. The General Assembly approved the annual accounts and discharged the Board of Directors on the recommendation of the auditors Bernd Schwamb and Michael Sauer.

## Income from donations

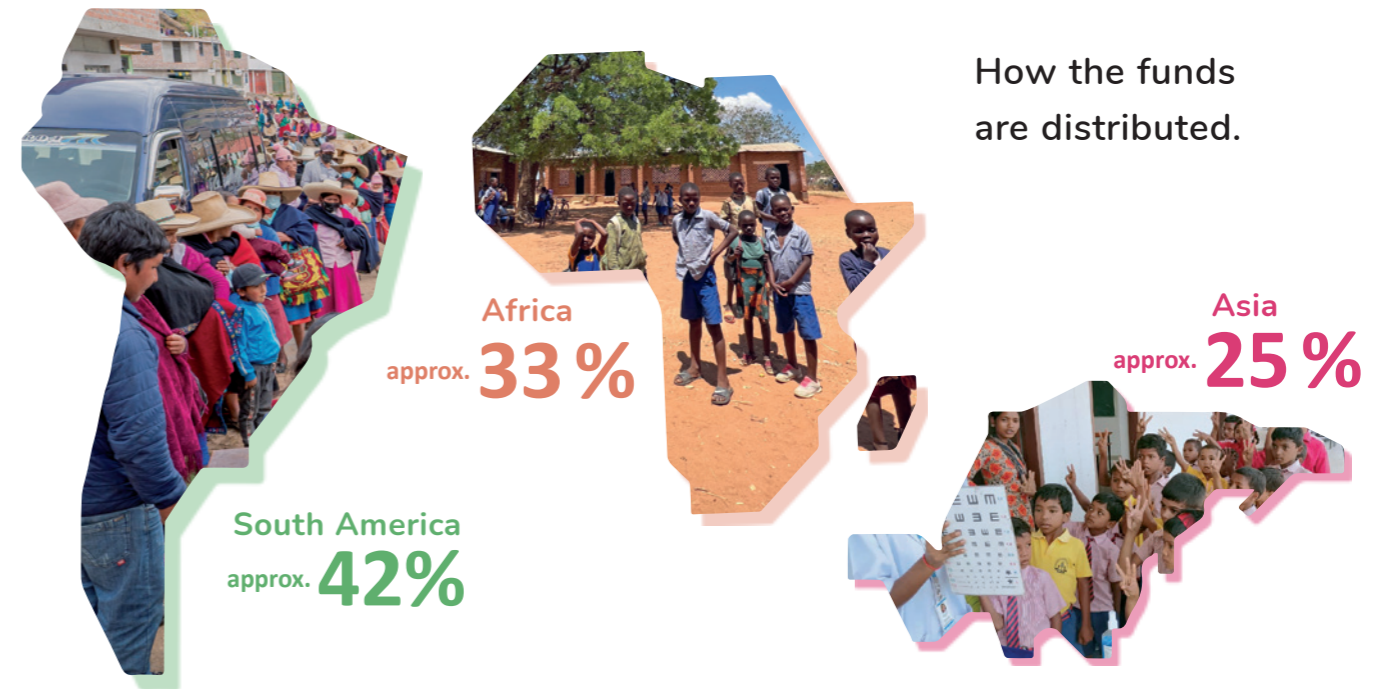
Total income in 2022 was 5,108,388 Euros, an increase of 3.8% over the previous year. 97% of the income is from donations given to us for a specific purpose or for unrestricted use. In this context, we would like to make special mention of "Ein Herz für Kinder" and Sternstunden e.V. These made it possible to carry out school campaigns in Burkina Faso (11,459.50 Euros from Sternstunden) as well as in India and in Brazil (65,380 Euros from "Ein Herz für Kinder"). In total, nearly 38,000 people made donations large and small to help people around the world gain access to basic eye care. 151,795 Euros came from other operating income and interest. A large proportion of this came from the sale of materials to our programme countries.

## Expenses

In 2022, we spent a total of 3,936,236 Euros. 1,733,074 was invested directly in the programme countries and 990,923 in the supervision of the programme's set-up. A large part of the costs is spent on training local people (1,845,444 Euros). In addition, there is the cost of materials for glasses (44,129 Euros) as well as technical equipment and supplies (40,124 Euros). Expenses for postage and shipping, travel, IT, office equipment, etc. are also necessary for the successful implementation of the programmes. The costs include a total of 1.17 million Euros for personnel costs in Germany. We now employ 33 staff, most of whom are part-time and mini-jobbers. This includes the necessary administration (e.g., donation management, accounting, IT), but also project support staff who help to develop the programme countries or check and ensure the optical quality. In 2022, the Board of Directors consisted of three people (one of whom was a volunteer). The personnel costs (including employer's social security contributions) for the Executive Board amounted to 198,533 Euros. By the end of 2022, a total of 358 staff will be employed in the programme countries. In addition, we are supported by around 300 volunteers in Germany.

## Raising awareness

In Germany, we also need to raise awareness of the importance of development cooperation and the lack of basic eye care. We spent 428,813 Euros on awareness campaigns.



## Fundraising and general administration

The solicitation and proper administration of donations cost us 553,851 Euros this year. This includes costs for our donor relations team, the preparation and mailing of donation receipts and the software required for this. That is a rate of 14% of our total costs. Again and again, we are asked whether this is necessary, especially if there are printing and postage costs. We say: yes, because the figures speak for themselves. Expenses of 553,851 Euros are offset by income of 4,956,589 Euros in 2022. From every Euro invested in advertising and support, almost 10 Euros are generated for future programme work. We turn over every Euro twice before we spend it. Nevertheless, it remains true: nothing comes from nothing. General administration cost 189,576 Euros. Overall, therefore, we have an advertising and administration ratio of 18.9%, calculated according to the rules of the DZI. In previous years, our ratio had increased to slightly over 20%, as project expenditure had decreased due to Corona pandemic.

## Financial resources and reserve building

Our goal is to enable sustainable development in our programme countries. We try to ensure that we always have enough money to fund our work in the programme countries, even in difficult times. For many years, we have only spent as much money in one year as we raised in the previous year. For example, in 2022 we only spent the money we raised in 2021. As a result, on 31 December 2022, we had a balance of around 8.8 million Euros

in our accounts. 6.2 million of this will be used to develop our programmes from 01.01.2023. Around 2.6 million Euros remain as a reserve to safeguard our work in times of crisis: In programme countries, pandemics, natural disasters or political problems can lead to a loss of income. In Germany, the willingness to donate fluctuates due to the energy crisis, inflation and other fundraising projects. The need for such reserves will first become apparent in 2023: With income of 5.1 million Euros in 2022, we have budgeted expenses of 6.2 million Euros for 2023. This is because we do not want the excellent development of our programmes to be slowed down by lower donations in Germany. A further 922,613 Euros has been set aside as an earmarked reserve for multi-year individual projects, replacement investments and operating funds in accordance with §62 of the German Tax Code (Abgabenordnung).

## Outlook

For the year 2023, EinDollarBrille e.V. has a lot planned and for the first time dares to spend more money than it took in the previous year. We are able to take this step because the Corona pandemic has prevented us from carrying out many of our projects as planned and we therefore have sufficient financial reserves. At the same time, this means that we will have to significantly increase our fundraising activities to ensure that the success of our work is not jeopardised by a lack of financial resources. More than 950 million people need glasses but cannot afford them. In total, 1.1 billion people need access to basic eye care. We have a lot of work to do.



	Income	Projects and Staff	Project Management	Campaigns	Donation Administration and Promotion	Gen. Administration/ Gen. Public Relations
<b>Donations and Grants</b>						
Donation	4.800.007 €	4.800.007 €				
Earmarked Donation	105.805 €	105.805 €				
Fines	13.530 €	13.530 €				
Other Donations	25.788 €	25.788 €				
Sternstunden	11.459 €	11.459 €				
<b>Other operating revenues</b>						
Other income	151.495 €	151.495 €				
Interest	303 €	303 €				
<b>Total Revenue</b>	<b>5.108.388 €</b>					
<b>Project Expenses</b>						
Material for glasses	44.129 €	13.268 €	30.861 €	- €	- €	- €
Accessories and equipment	40.124 €	20.746 €	19.378 €	- €	- €	- €
Training and structure project countries	1.845.444 €	1.687.342 €	158.102 €	- €	- €	- €
<b>Personnel expenses</b>						
Salaries	1.171.444 €	- €	641.813 €	188.571 €	212.898 €	128.162 €
<b>Other operating Expenses</b>						
Travel expenses	127.471 €	46.086 €	67.194 €	5.067 €	4.729 €	4.394 €
Porto and Shipping	68.455 €	4.472 €	23.424 €	9.925 €	29.479 €	1.154 €
Office supplies and phone	4.583 €	- €	2.561 €	- €	- €	2.022 €
IT	66.550 €	- €	8.307 €	6.369 €	34.980 €	16.893 €
Information and advertising	470.115 €	- €	- €	214.714 €	255.401 €	- €
Room expenses	27.391 €	- €	13.220 €	952 €	- €	13.220 €
Deductible taxes*	4.909 €	1.157 €	3.752 €	- €	- €	- €
Other expenses	65.622 €	2 €	22.311 €	3.215 €	16.363 €	23.730 €
<b>Total Expenses</b>	<b>3.936.236 €</b>	<b>1.773.074 €</b>	<b>990.923 €</b>	<b>428.813 €</b>	<b>553.851 €</b>	<b>189.576 €</b>
<b>Net income</b>	<b>1.172.152 €</b>					

\* refundable



Well equipped and fully motivated, our GVTs start the day in Monrovia, Liberia.

# "Why I am involved"

Around 300 people, most of them volunteers, are involved with [GoodVision](#) in Germany and beyond.



It is very important to me that jobs are created and that more women are involved. I am convinced that the advancement of women is a crucial factor for sustainable development. I am enthusiastic about GoodVision, but I also get a lot out of it.

**Alwine Beck**  
Erlangen Regional Group

My work with GoodVision (Burkina Faso) gives my life meaning. The people we meet every day at the eye camps remind me why I chose this profession.

**Thierry Roch Nassouri**  
GoodVision Programme Manager (Burkina Faso)



Supporting GoodVision gives me the opportunity to use social media for a good cause. Working with dedicated and wonderful people fills me with joy and gives me confidence for the future.

**Benjamin Heuser**  
Social Media Team



The best part of my job is training the GoodVision Technicians. Once they have passed their exams, they go out and bring good sight to the villages and towns. I am very grateful to Care Netram for allowing me to be a part of this wonderful family.

**Debasis Mohapatra**  
Head of Optics, Care Netram (India)

Without glasses, I would not have been able to finish school, study or succeed professionally. So it was easy for me to decide to get involved with GoodVision to give people in need access to glasses. That's why I help.

**Herbert Roth**  
Head of the Stuttgart Regional Group



The best part of my year abroad in Bolivia are the people at Lentes al Instante. There are always new challenges and most of the time, after a short pause, we also discover where there is room for improvement. I am happy that I can make the world a better place.

**Laura Boeke**  
weltwärts volunteer at LAI (Bolivia) in Santa Cruz

## OUTLOOK



Even though the effects of the pandemic are still being felt and local crises of various kinds are complicating the work in some programme countries, the optimism and pioneering spirit of our staff here in Germany and in the countries is omnipresent. Aristotle knew that the whole is greater than the sum of its parts. Over the years and with the development and expansion of our strong partnerships, we have increasingly felt the need to give a central role in our daily work to the mutual exchange of knowledge and skills, to working together and learning from each other. We have decided to bring all partners together on an equal footing, thus giving the [GoodVision](#) International network a more vibrant and effective face. We have made a start and we will continue to work intensively together to pool our strengths and skills at the next country workshop in July 2023. So that we can help even more people to lead self-determined and successful lives.

### Steady growth

As interest in and need for basic eye care remains high around the world, we continue to grow: Our team in Paraguay started work in January 2023. In partnership with the Fundación Retina Paraguay, the first educational campaigns have already been carried out in the country and we are delighted to welcome Dr Andrea Oleňik, a renowned retinal expert and specialist in telemedicine and the use of artificial intelligence in ophthalmology, to our team. In the first quarter of 2023, we were also able to carry out preliminary explorations in two other countries: Nepal and Tanzania. In both countries, we hope to establish teams to provide access to basic optical care. Our discussions with local partners have been very promising and we look forward to moving ahead.

### All good things come in threes

The gap left by Chief Financial Officer Brigitte Weis will not be easy to fill. However, we are very pleased to welcome Dr Peter Seitz as a member of the extended Board of Directors at the beginning of April 2023. Peter has been working with [EinDollarBrille](#) e.V. for a year and was previously part of the Advisory Team (Country Development Department). In this role, he is currently responsible for the Tanzania feasibility study. As a member of the board, he will be responsible for finances and the Tanzania project will remain in his hands. We are very happy that you will be shaping the future of [EinDollarBrille](#) e.V. with us, dear Peter!

We would like to close this outlook with a big thank you: to our dedicated colleagues, to our tirelessly motivated volunteers and to our loyal donors! Without all of you, we could not be effective and open the door to good vision for those who have not had access to it.

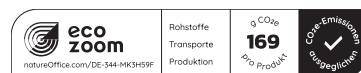
Thank you so much!

**The Board of [EinDollarBrille](#) e.V.**  
Martin Aufmuth & Karsten Wolf



# Good Vision

Donation account: Sparkasse Erlangen  
IBAN DE56 7635 0000 0060 0444 15  
BIC BYLADEM1ERH



WK9

Dieses Druckerzeugnis wurde mit dem Blauen Engel ausgezeichnet

[www.blauer-engel.de/uz195](http://www.blauer-engel.de/uz195)